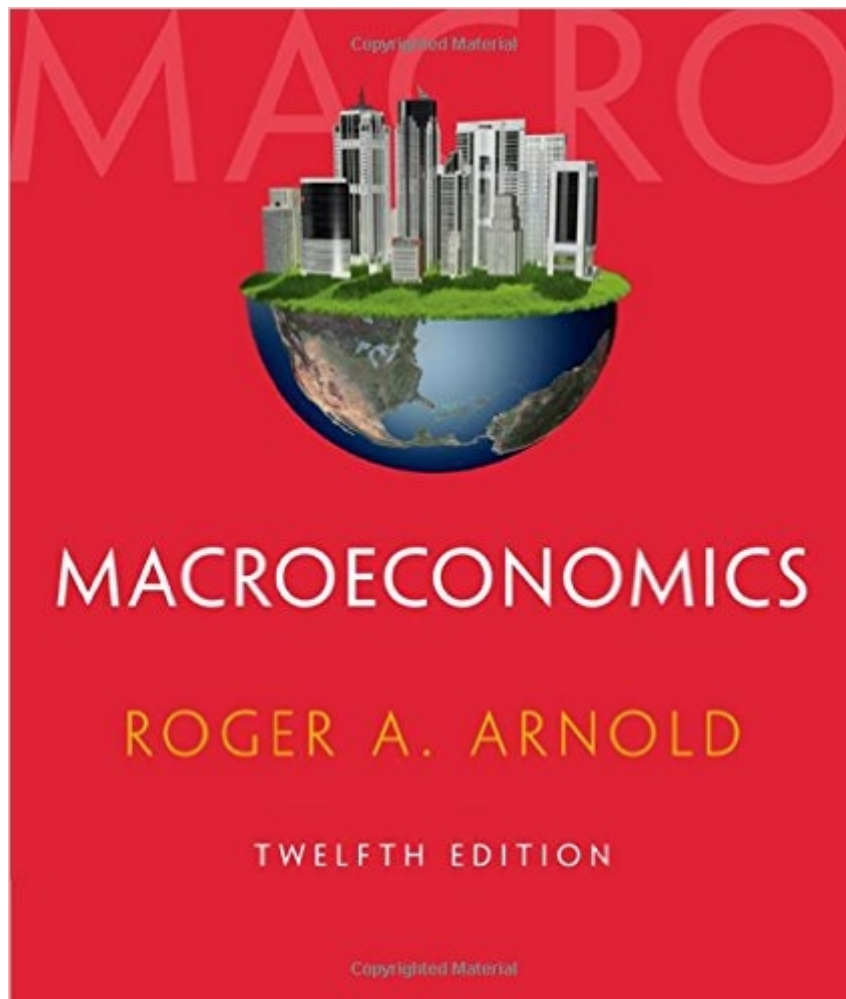


The book was found

Macroeconomics (with Digital Assets, 2 Terms (12 Months) Printed Access Card)



Synopsis

Ever wonder why you have the number of friends that you do? Would a tax on soda really reduce obesity? What is going on with the financial problems in Greece? Is a tax rebate is better than a tax bonus? **MACROECONOMICS, 12E** answers these questions and many more as this book opens up the world of economic analysis. This edition offers more detailed coverage of the financial and economic crisis than any other macroeconomics book of its kind on the market. Memorable examples from pop culture illustrate the unexpected places macroeconomics occur and show how economic forces link to every day events. This edition offers complete video assets ideal for self-study. "Video Office Hours" digital lectures walk you through worked problems, while brief "Working with Diagrams" videos demonstrate key concepts in graphing that you can play and replay. A new Adaptive Test Prep Tool available on MindTap[®],[©] enables you to assess your personal economic understanding. Powerful digital resources, including Aplia[®],[©] MindTap[®],[©] work with the book's latest content to reflect today's changing economy and equip you with a thorough understanding of contemporary macroeconomics.

Book Information

Paperback: 696 pages

Publisher: Cengage Learning; 12 edition (January 1, 2015)

Language: English

ISBN-10: 1285738349

ISBN-13: 978-1285738345

Product Dimensions: 10.6 x 8.5 x 1.1 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #81,829 in Books (See Top 100 in Books) #51 in [Books > Textbooks >](#)

[Business & Finance > Economics > Macroeconomics](#) #97 in [Books > Business & Money >](#)

[Economics > Macroeconomics](#) #1583 in [Books > Education & Teaching > Schools & Teaching >](#)

[Instruction Methods](#)

Customer Reviews

I passed my class with an A... nuff said

Book is in excellent condition!

Good deal!

Brand new

book is in great condition...but not my favorite subject :)

[Download to continue reading...](#)

Macroeconomics (with Digital Assets, 2 terms (12 months) Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Jazz: The First 100 Years, Enhanced Media Edition (with Digital Music Downloadable Card, 1 term (6 months) Printed Access Card) 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Administrative Medical Assisting (with Premium Web Site, 2 terms (12 months) Printed Access Card) Professional Review Guide for the CCS Examination, 2016 Edition includes Quizzing, 2 terms (12 months) Printed Access Card Professional Review Guide for the CCS-P Examination, 2016 Edition includes Quizzing, 2 terms (12 months) Printed Access Card Diet Analysis Plus, 2 terms (12 months) Printed Access Card Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Website, 2 terms (12 months) Printed Access Card for Cengage EncoderPro.com Demo) Professional Review Guide for the RHIA and RHIT Examinations, 2016 Edition includes Quizzing, 2 terms (12 months) Printed Access Card Professional Review Guide for the CCA Examination, 2016 Edition includes Quizzing, 2 terms (12 months) Printed Access Card Bundle: Principles of Macroeconomics, Loose-Leaf Version, 7th + Aplia™, 1 term Printed Access Card Bundle: Income Tax Fundamentals 2016, Loose-Leaf Version, 34th + H&R Block Premium & Business Software + CengageNOW™v2, 2 terms Printed Access Card Cultural ANTHRO2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) The Enduring Democracy (with MindTap Political Science, 1 term (6 months) Printed Access Card) (I Vote for MindTap) MIS5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) Fundamentals of Financial Management, Concise Edition (with Thomson ONE - Business School Edition, 1 term (6 months) Printed Access Card) (Finance Titles in the Brigham Family) GLOBAL (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press)

